

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	288	"5649114" or "6346952" or "6389400" or "6296185" or "2003/0014397 or "2002/0087643 or "2002/0091562 or "2002/0059378 or "2001/0044739 or "2001/0014868 or "2003/0033190	US-PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/28 08:45
S2	4	"5649114".pn. or "6346952".pn. or "6389400".pn. or "6296185".pn. or "2003/0014397.pn. or "2002/0087643.pn. or "2002/0091562.pn. or "2002/0059378.pn. or "2001/0044739.pn. or "2001/0014868.pn. or "2003/0033190.pn.	US-PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/28 08:47
S3	11	"5649114".pn. or "6346952".pn. or "6389400".pn. or "6296185".pn. or "20030014397".pn. or "20020087643".pn. or "20020091562".pn. or "20020059378".pn. or "20010044739".pn. or "20010014868".pn. or "20030033190".pn.	US-PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/28 08:48
S4	3	wo0197105 or wo0141033 or jp2000207641 or jp2002024520 or wo0299719	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/28 09:09
S5	2	"US 20050131759"	US-PGPUB; USPAT; USOCR; DERWENT	ADJ	ON	2007/11/28 09:24
S6	5	((ASEEM) near2 (AGRAWAL)).INV.	US-PGPUB; USPAT; USOCR	ADJ	ON	2007/11/28 09:26
S7	0	((ASEEM) near2 (AGRAWAL)).INV.	EPO; JPO; DERWENT	ADJ	ON	2007/11/28 09:26

S8	3	((SUNIL) near2 (GOYAL)).INV.	US-PGPUB; USPAT; USOCR	ADJ	ON	2007/11/28 13:04
S9	2	((SUNIL) near2 (GOYAL)).INV.	EPO; JPO; DERWENT	ADJ	ON	2007/11/28 13:05
S10	10	((RAVI) near2 (KOTHARI)).INV.	US-PGPUB; USPAT; USOCR	ADJ	ON	2007/11/28 13:06
S11	0	((RAVI) near2 (KOTHARI)).INV.	EPO; JPO; DERWENT	ADJ	ON	2007/11/28 13:06
S12	2	"dempster orthogonal sum"	US-PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/28 13:13
S13	2	"6886037".pn. or "20020107730".pn.	US-PGPUB; USPAT; USOCR	ADJ	ON	2007/11/28 13:22
S14	2228	dempster	US-PGPUB; USPAT; USOCR	ADJ	ON	2007/11/28 13:23
S15	125	("dempster orthogonal sum" or "Dempster's rule" or "Dempster's orthogonal sum" or "dempster-shafer")	US-PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/28 13:27
S16	72	("dempster orthogonal sum" or "Dempster's rule" or "Dempster's orthogonal sum" or "dempster-shafer") and belief	US-PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/28 13:29
S17	20	("dempster orthogonal sum" or "Dempster's rule" or "Dempster's orthogonal sum" or "dempster-shafer") and belief and integrate	US-PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/28 13:33
S18	11	("dempster orthogonal sum" or "Dempster's rule" or "Dempster's orthogonal sum" or "dempster-shafer") and belief and integrate and @ad<"20031212"	US-PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/28 13:35
S19	30	("dempster orthogonal sum" or "Dempster's rule" or "Dempster's orthogonal sum" or "dempster-shafer") and belief and (integrate or combine) and @ad<"20031212" not S18	US-PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/28 13:49

S20	37	("dempster orthogonal sum" or "Dempster's rule" or "Dempster's orthogonal sum" or "dempster-shafer") and belief and (integrate or combine or combination) and @ad<"20031212" not S18	US-PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/28 13:52
S21	14	("dempster orthogonal sum" or "Dempster's rule" or "Dempster's orthogonal sum" or "dempster-shafer") and belief and (integrate or combine or combination) and @ad<"20031212" not S18 and (ad or advertisement or advertising or promotion or marketing or message)	US-PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/28 13:58
S22	4	("dempster orthogonal sum" or "Dempster's rule" or "Dempster's orthogonal sum" or "dempster-shafer") and belief and (integrate or combine or combination) and @ad<"20031212" not S18 and (ad or advertisement or advertising or promotion or marketing or message) and profile	US-PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/28 13:59
S23	2	("dempster orthogonal sum" or "Dempster's rule" or "Dempster's orthogonal sum" or "dempster-shafer") and belief and (integrate or combine or combination) and @ad<"20031212" and (ad or advertisement or advertising or promotion or marketing or message) and profile and (target or choose or select or pinpoint or aim or direct or steer or focus or zero or zoom) and channel and (cross or x)	US-PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/28 14:10

S24	17	("dempster orthogonal sum" or "Dempster's rule" or "Dempster's orthogonal sum" or "dempster-shafer" or "dempster shafer") and belief and (integrate or combine or combination) and @ad<"20031212" and (ad or advertisement or advertising or promotion or marketing or message) and profile and (target or choose or select or pinpoint or aim or direct or steer or focus or zero or zoom) and channel and (cross or x)	US-PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/28 14:18
S25	11	("dempster orthogonal sum" or "Dempster's rule" or "Dempster's orthogonal sum" or "dempster-shafer" or "dempster shafer") and belief and (integrate or combine or combination) and @ad<"20031212" and (ad or advertisement or advertising or promotion or marketing or message) and profile and (target or choose or select or pinpoint or aim or direct or steer or focus or zero or zoom) and channel and (cross or x) and survey	US-PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/28 14:20
S26	86	("dempster orthogonal sum" or "Dempster's rule" or "Dempster's orthogonal sum" or "dempster-shafer" or "dempster shafer" or fuzzy) and belief and (integrate or combine or combination) and @ad<"20031212" and (ad or advertisement or advertising or promotion or marketing or message) and profile and (target or choose or select or pinpoint or aim or direct or steer or focus or zero or zoom) and channel and (cross or x) and survey	US-PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/28 14:24

S27	75	("dempster orthogonal sum" or "Dempster's rule" or "Dempster's orthogonal sum" or "dempster-shafer" or "dempster shafer" or fuzzy) and belief and (integrate or combine or combination) and @ad<"20031212" and (ad or advertisement or advertising or promotion or marketing or message) and profile and (target or choose or select or pinpoint or aim or direct or steer or focus or zero or zoom) and channel and (cross or x) and survey not S24	US_PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/28 14:24
S28	75	("dempster orthogonal sum" or "Dempster's rule" or "Dempster's orthogonal sum" or "dempster-shafer" or "dempster shafer" or "orthogonal sum" or fuzzy) and belief and (integrate or combine or combination) and @ad<"20031212" and (ad or advertisement or advertising or promotion or marketing or message) and profile and (target or choose or select or pinpoint or aim or direct or steer or focus or zero or zoom) and channel and (cross or x) and survey not S24	US_PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/28 14:44
S29	59	("dempster orthogonal sum" or "Dempster's rule" or "Dempster's orthogonal sum" or "dempster-shafer" or "dempster shafer" or "orthogonal sum" or fuzzy) and belief and (integrate or combine or combination) and @ad<"20031212" and (ad or advertisement or advertising or promotion or marketing or message) and profile and (target or choose or select or pinpoint or aim or direct	US_PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/28 14:46

		or steer or focus or zero or zoom) and channel and (cross or x) and survey not S24 and @ad<"20021212"				
S30	50	(US-20040210452-\$ or US- 20050131759-\$ or US- 20020032809-\$ or US- 20040059841-\$ or US- 20070083678-\$ or US- 20070192706-\$ or US- 20020095307-\$ or US- 20060150216-\$ or US- 20060161952-\$ or US- 20050214073-\$ or US- 20060253335-\$ or US- 20020065716-\$ or US- 20060212356-\$ or US- 20070130090-\$).did. or (US-6311231-\$ or US- 6668286-\$ or US- 7159043-\$ or US- 5884032-\$ or US- 5796723-\$ or US- 5442389-\$ or US- 5768255-\$ or US- 5787074-\$ or US- 5701152-\$ or US- 5699105-\$ or US- 3700823-\$ or US- 4757526-\$ or US- 5199584-\$ or US- 6450407-\$ or US- 5440613-\$ or US- 6044066-\$ or US- 5715241-\$ or US- 5758257-\$ or US- 6910828-\$ or US- 7101113-\$ or US- 5903626-\$ or US- 4417335-\$ or US- 4821264-\$ or US- 5481542-\$ or US- 5329572-\$ or US- 5926204-\$).did. or (US- 5913164-\$ or US- 5831662-\$ or US- 5845211-\$ or US- 5734720-\$ or US- 5619498-\$ or US- 5900905-\$ or US- 5065393-\$ or US- 5717830-\$ or US- 6947908-\$ or US- 5442873-\$).did.	US-PGPUB; USPAT	ADJ	ON	2007/11/28 15:00

S31	52	("dempster orthogonal sum" or "Dempster's rule" or "Dempster's orthogonal sum" or "dempster-shafer" or "dempstershafer" or "orthogonal sum" or fuzzy) and belief and (integrate or combine or combination) and (@ad<"20031212" and (ad or advertisement or advertising or promotion or marketing or message) and profile and (target or choose or select or pinpoint or aim or direct or steer or focus or zero or zoom) and channel and (cross or x) and survey not S24 and @ad<"20021212" and rule	US-PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/28 15:10
S32	52	("dempster orthogonal sum" or "Dempster's rule" or "Dempster's orthogonal sum" or "dempster-shafer" or "dempstershafer" or "orthogonal sum" or fuzzy) and belief and (integrate or combine or combination) and (@ad<"20031212" and (ad or advertisement or advertising or promotion or marketing or message) and (profile or profiler) and (target or choose or select or pinpoint or aim or direct or steer or focus or zero or zoom) and channel and (cross or x) and survey not S24 and @ad<"20021212" and rule	US-PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/28 15:10

S33	46	("dempster orthogonal sum" or "Dempster's rule" or "Dempster's orthogonal sum" or "dempster-shafer" or "dempster shafer" or "orthogonal sum" or fuzzy) and belief and (integrate or combine or combination) and @ad<"20031212" and (target or choose or select or pinpoint or aim or direct or steer or focus or zero or zoom) same (ad or advertisement or advertising or promotion or marketing or message) and (profile or profiler) and channel and (cross or x) and survey not S24 and @ad<"20021212" and rule	US_PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/28 16:36
S34	17	("dempster orthogonal sum" or "Dempster's rule" or "Dempster's orthogonal sum" or "dempster-shafer" or "dempster shafer") and belief and (integrate or combine or combination) and @ad<"20031212" and (ad or advertisement or advertising or promotion or marketing or message) and profile and (target or choose or select or pinpoint or aim or direct or steer or focus or zero or zoom) and channel and (cross or x)	US_PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/29 10:07
S35	0	("dempster orthogonal sum" or "Dempster's rule" or "Dempster's orthogonal sum" or "dempster-shafer" or "dempster shafer" or "orthogonal sum") and belief and (integrate or combine or combination) and @ad<"20031212" and (target or choose or select or pinpoint or aim or direct or steer or focus or zero or zoom) same (ad or advertisement or	US_PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/29 10:07

		advertising or promotion or marketing or message) and (profile or profiler) and channel and (cross or (x) and survey not S34 and @ad<"20021212" and rule				
S36	0	("dempster orthogonal sum" or "Dempster's rule" or "Dempster's orthogonal sum" or "dempster- shafer" or "dempster shafer" or "orthogonal sum") and belief and (integrate or combine or combination) and @ad<"20031212" and (target or choose or select or pinpoint or aim or direct or steer or focus or zero or zoom) and (ad or advertisement or advertising or promotion or marketing or message) and (profile or profiler) and channel and (cross or (x) and survey not S34 and @ad<"20021212" and rule	US_PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/29 10:08
S37	125	("dempster orthogonal sum" or "Dempster's rule" or "Dempster's orthogonal sum" or "dempster- shafer")	US_PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/29 10:12
S38	82	("dempster orthogonal sum" or "Dempster's rule" or "Dempster's orthogonal sum" or "dempster- shafer") and @ad<"20031212"	US_PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/29 10:22
S39	30745	katz	US_PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/29 11:28
S40	3042	katz.in.	US_PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/29 11:28
S41	0	katz.in. and custom same promotion	US_PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/29 11:29
S42	0	katz.in. and custom same (ad or advertise or advertisement or promotion)	US_PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/29 11:30

S43	17	katz.in. and custom and (ad or advertise or advertisement or promotion)	US-PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/29 11:31
S44	85	("dempster orthogonal sum" or "Dempster's rule" or "Dempster's orthogonal sum" or "dempster- shafer" or "dempster shafer" or "orthogonal sum" or fuzzy) and belief and (integrate or combine or combination) and @ad<"20031212" and (target or choose or select or pinpoint or aim or direct or steer or focus or zero or zoom) same (ad or advertisement or advertising or promotion or promotional or marketing or message) and (profile or profiler) and channel and (cross or x) and rule	US-PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/29 11:38
S45	85	("dempster orthogonal sum" or "Dempster's rule" or "Dempster's orthogonal sum" or "dempster- shafer" or "dempster shafer" or "orthogonal sum" or fuzzy) and belief and (integrate or combine or combination) and @ad<"20031212" and (target or choose or select or pinpoint or aim or direct or steer or focus or zero or zoom) same (ad or advertisement or advertising or promotion or promotional or marketing or message) and (profile or profiler) and channel and (cross or x) and rule and (generate or create or provide or send or transmit)	US-PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/29 11:39

S46	401	belief and (integrate or combine or combination) and @ad< "20031212" and (target or choose or select or pinpoint or aim or direct or steer or focus or zero or zoom) same (ad or advertisement or advertising or promotion or promotional or marketing or message) and (profile or profiler) and channel and (cross or x) and rule and (generate or create or provide or send or transmit)	US_PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/29 11:51
S47	316	belief and (integrate or combine or combination) and @ad< "20031212" and (target or choose or select or pinpoint or aim or direct or steer or focus or zero or zoom) same (ad or advertisement or advertising or promotion or promotional or marketing or message) and (profile or profiler) and channel and (cross or x) and rule and (generate or create or provide or send or transmit) not S45	US_PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/11/29 11:51
S48	1	"6055513".pn.	US_PGPUB; USPAT; IBM_TDB	ADJ	ON	2007/12/03 09:18

12/ 3/ 2007 3:13:23 PM

C:\ Documents and Settings\ choar\ My Documents\ EAST\ Workspaces  
\ Agrawal10734793orthogonalbeliefpromotions.wsp